

## Application Data Sheet

### Inventor Information

Inventor One Given Name:: Robert  
Family Name:: Bernstein  
Postal Address Line One:: 3229 Wilmette Avenue  
City:: Wilmette  
State or Province:: IL  
Postal or Zip Code:: 60091  
Citizenship Country:: USA

### Correspondence Information

Name Line One:: Welsh & Katz, Ltd.  
Name Line Two:: Jon P. Christensen  
Address Line One:: 22nd Floor  
Address Line Two:: 120 South Riverside Plaza  
City:: Chicago  
State or Province:: IL  
Postal or Zip Code:: 60606  
Telephone Number:: (312) 655-1500  
Fax:: (312) 655-1501

### Application Information

Title Line One:: Method and Apparatus for Identifying  
Title Line Two:: Customers for Delivery of  
Title Line Three:: Promotional Materials  
Total Drawing Sheets:: 2  
Formal Drawings?:: No  
Application Type:: Utility  
Docket Number:: 4707-81342

## Representative Information

Registration Number One::	24,003
Registration Number Two::	22,839
Registration Number Three::	28,903
Registration Number Four::	27,429
Registration Number Five::	25,060
Registration Number Six::	22,053
Registration Number Seven::	27,466
Registration Number Eight::	29,434
Registration Number Nine::	29,054
Registration Number Ten::	29,381
Registration Number Eleven::	34,044
Registration Number Twelve::	27,600
Registration Number Thirteen::	34,137
Registration Number Fourteen::	39,724
Registration Number Fifteen::	37,963
Registration Number Sixteen::	37,135
Registration Number Seventeen::	40,604
Registration Number Eighteen::	37,435